



**19
&
20
MAY**

ICT SPRING EUROPE 2015

INNOVATING THE CUSTOMER EXPERIENCE



DIGITAL STRATEGIES



USER EXPERIENCE



FINTECH

ICT SPRING
EUROPE 2015



Date 19 & 20 May 2015



Central location

New Conference Center,
Luxembourg Kirchberg

Innovating the customer experience

As an influential voice in the worldwide Tech community, the aim of ICT Spring Europe is to encourage conversations and the sharing of opinions on innovations and trends as well as providing an excellent networking opportunity for digital leaders, innovation managers, researchers, start-ups, and investors.

This year's conference will showcase a range of experts, entrepreneurs and thinkers, talented start-ups, cutting edge technology and pioneering customer channels that are innovating the customer experience.

Digital Strategies, User experience, Fintech

ICT Spring '15 offers its 4.000+ attendees from 70 countries the opportunity to understand the links between these three vital dimensions and the keys to reaching global excellence in today's digital world. Major brands, pioneering players, expert insights : a unique opportunity to challenge every delegate with new trends and technical solutions, but also to enable international & interdisciplinary connections between all these parties while paying particular attention to customer experience.

ORGANISERS

Farvest Group, the leading marketing and events company in Luxembourg stands out through its renowned international network of contacts, and an elitist approach that offers efficient networking and brings state-of-the art technical services.



AN EXCITING ARRAY OF FANTASTIC OPPORTUNITIES



4000 key decision makers in IT, finance, web marketing, investors, entrepreneurs, start ups etc. in one room



Attendees from over **70 countries** – the e-world gathers, come and join the conversation!



An exclusive program of seminars and presentations delivered by some of the world's biggest names in technology and marketing



An exciting program of entertainment including the unmissable **Gala Dinner** and unforgettable evening party

The globe's most inventive and fastest growing **start ups** in attendance



The opportunity to build strong **relationships and partnerships with visionary decision makers** and investors will arise



The chance to view the **latest and greatest technological** advances and global innovations in an exclusive exhibition



2015 TOPICS

DIGITAL TRACK

ELITE BRANDS

- Sport. Fashion. Music : the digital excellence

MEDIA FACTORY

- Rising stars in an expanding universe

ARTS & CULTURE NEW BUSINESS MODELS

- Culture. Arts. Collectibles: Passion Marketing revisited

DIGITAL NATION BRANDING: THE SOFT POWER

- From branding to reputation, experts view on nations and cities digital branding

USER EXPERIENCE TRACK

USER EXPERIENCE REVOLUTION

- More efficient user interfaces and investment in customer experience are the keys

ENDORSEMENT & ENTERTAINMENT

- From brand integration to celebrity endorsement

THE FUTURE OF PURCHASING PATTERNS

- How Gen Z shopping is shaping the future of retail

THE OMNICHANNEL PARADIGM

- Winning strategies to unify channels

FINTECH TRACK

THE NEW DAWN OF BUSINESS GROWTH

- Groundbreaking ways to use your technological assets

MONEY & PAYMENT INNOVATION: THE RISE OF NON-BANKS

- Newcomers in the financial services value chain challenging physical banks

PROTECTING PERSONAL DATA

- How innovation-centric security (biometrics & devices) can secure personal and business data

BUSINESS AND TECHNOLOGICAL DEFENSES AND WEAPONS

- The new art of war

2015 SPEAKERS

JULIE DEMARIGNY VP OF INTERNATIONAL
WARNER BROS DIGITAL

ANDREW NG CHIEF SCIENTIST
BAIDU

FABIO GALLO DIGITAL BUSINESS DEVELOPMENT MANAGER
FC BARCELONA

DIDIER RAPPAPORT CEO/DIRECTEUR **HAPPN**
CO-FOUNDER, **DAILYMOTION**

SARAH HERZ HEAD OF DIGITAL
CONDÉ NAST

WALID CHAMAK HEAD OF DIGITAL PARTNERSHIPS
EURONEWS

IGOR & GRICHKA BOGDANOV TV ANIMATORS & PRODUCERS

ANDY ETCHES DIGITAL MANAGER
MANCHESTER CITY FOOTBALL CLUB

HARRIE VOLLAARD HEAD OF INNOVATION
RABOBANK

FRANK SCHWAB CEO
FIDOR TECS

DON GINSEL CO-FOUNDER
HOLLAND FINTECH

PIERRE ORLAC'H DIRECTEUR BRAND PUBLISHING
GENTSIDE

LAURA BOKOBZA EXECUTIVE VICE PRESIDENT
& CHIEF MARKETING OFFICER, **ALDEBARAN ROBOTICS**

ROBERT TEAGLE EMEA IT DIRECTOR
STARBUCKS

CHUCK CANTRELL HEAD OF ECOMMERCE SOLUTIONS
CLARKS

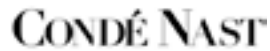
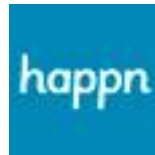
RUPERT KEELEY CEO EUROPE & SENIOR VP EMEA
PAYPAL

LYROD LEVY CO-FOUNDER
WEELEO

JOHN BROXIS MANAGING DIRECTOR
MYBANK

...AND MORE ON WWW.ICTSPRING.COM

FEATURED BRANDS



PREVIOUS SPEAKERS

XAVIER BETTEL PRIME MINISTER OF LUXEMBOURG

JULIE MEYER CEO & FOUNDER, ARIADNE CAPITAL - MASTER OF CEREMONY-

VIVIANE REDING VICE-PRESIDENT OF THE EUROPEAN COMMISSION, COMMISSIONER FOR JUSTICE, FUNDAMENTAL RIGHTS AND CITIZENSHIP

ALI JAFARI VICE PRESIDENT DIRECT SALES EUROPE, TWITTER

LT. GENERAL KENNETH MINIHAN FORMER DIRECTOR, NATIONAL SECURITY AGENCY (NSA)

DAVID RICH SENIOR VICE PRESIDENT, INFORMATION SERVICES, MASTERCARD ADVISORS

MARIA GRACHEVA CEO, YANDEX.MONEY

UDAYAN GOYAL FOUNDER, ANTHEMIS GROUP

SHAWN HENRY FORMER EXECUTIVE ASSISTANT DIRECTOR, FEDERAL BUREAU OF INVESTIGATION (FBI)

MARK HENKEL CO-FOUNDER & CHIEF EXECUTIVE OFFICER, PAYMILL

VOLKER BIRK MEMBER, CHAOS COMPUTER CLUB

JOHN BOOTH CEO & CO-FOUNDER, MIDPOINT

JOHN CLIPPINGER EXECUTIVE DIRECTOR & CO-FOUNDER, ID³ / RESEARCH SCIENTIST, MIT

MIKE CONNAUGHTON DIRECTOR BIG DATA, ORACLE EMEA

BRANT COOPER AUTHOR, THE LEAN ENTREPRENEUR

LÁSZLÓ CZÉRÓ CHIEF EXECUTIVE OFFICER, DOCLER HOLDING

KAREN GIFFORD CHIEF COMPLIANCE OFFICER, RIPPLE LABS

GUY-PHILIPPE GOLDSTEIN AUTHOR

MICHAEL GRONAGER PHD. CHIEF OPERATING OFFICER OF PAYWARD INC.

MANU GUPTA GENERAL PARTNER, LAKESTAR

RICHARD HARRISON MANAGING DIRECTOR, REPUTATION.COM

TAAVI KOTKA DEPUTY SECRETARY GENERAL ICT, MINISTRY OF ECONOMIC AFFAIRS AND COMMUNICATIONS OF ESTONIA

WIM RAYMAEKERS HEAD OF BANKING AND TREASURY MARKETS, SWIFT

JOSEPH REGER CTO FUJITSU INTERNATIONAL BUSINESS, FUJITSU

ALAIN REGNIER GOOGLE GLASS SPECIALIST AND FOUNDER, ALTO LABS

STAN STALNAKER FOUNDING DIRECTOR, HUB CULTURE

MICHAEL STEED FOUNDER AND MANAGING PARTNER, PALADIN CAPITAL GROUP

DOMINIK STEINKÜHLER CO-FOUNDER AND MANAGING DIRECTOR, LENDICO GLOBAL SERVICES

TAMMO VAN LEEUWEN BUSINESS DEVELOPMENT MANAGER, SOPRA BANKING SOFTWARE

GUSTAVO VINACUA DIRECTOR, BBVA INNOVATION CENTER

NILS WINKLER CEO, YAPITAL

DR SRDJAN KRKO CO-FOUNDER AND CEO AT DUNAVNET, SERBIA

DOMINIQUE VANHAMME GM EMEA NETWORKING, DELL

JIMMY WALES FOUNDER, WIKIPEDIA

TRIP HAWKINS FOUNDER OF ELECTRONIC ARTS - CEO, DIGITAL CHOCOLATE

LAURA YECIES CONSULTING CEO, CATCH - CEO, SUGARSYNC

BRIAN STEVENS CTO, RED HAT

KOICHIRO TSUJINO FOUNDER ALEX CORPORATION - VAIO DEVELOPER, SONY - FORMER PRESIDENT OF GOOGLE

ADE MCCORMACK ADVISOR, WRITER AND SPEAKER ON THE DIGITAL ECONOMY, FINANCIAL TIMES

STAVROS ISAIADIS AVP TECHNOLOGY, BANK OF AMERICA MERRILL LYNCH

NEIRA JONES PARTNER, ACCOURT, CHAIRMAN, CYBERCRIME ADVISORY BOARD, CSCSS

ZUBAIR AHMED VP, HEAD OF IT, EMIRATES ISLAMIC BANK

SHANNON MAHER FORMER VP/AOL AND ENGINEERING DIRECTOR, GOOGLE

OLIVIER ROYANT EDITOR IN CHIEF, PARIS MATCH

PREVIOUS SPEAKERS

PEPER MODER GLOBAL DIRECTOR FOR THE DIGITAL MARKETING & COMMUNICATION, PIRELLI

DAN SIROKER CO-FOUNDER & CEO, OPTIMIZEZLY - FORMER DIRECTOR OF ANALYTICS FOR THE OBAMA PRESIDENTIAL

JAN VANHATAPIO FOUNDER, NELLY.COM

PETER SONDERGAARD SENIOR VICE PRESIDENT, RESEARCH, GARTNER

MATTHIAS UMMENHOFER HEAD VENTURE CAPITAL, EUROPEAN INVESTMENT FUND

OLAF TAUPITZ MANAGING DIRECTOR / MEMBER OF BOARD, CASHCLOUD

THOMAS GROTA INVESTMENT DIRECTOR, T-VENTURE HOLDING

GEERT KUIJKEN CHIEF TECHNOLOGIST OF CLOUD AND HP CONVERGED INFRASTRUCTURE, HP

RALPH BECKER BUSINESS DEVELOPMENT, SONY MOBILE COMMUNICATIONS

DANIEL CHATELAIN MANAGING DIRECTOR, THE BAYPAY FORUM

LIAM BOOGAR CO-FOUNDER, RUDE BAGUETTE

EDUARDO MENDEZ POLO HEAD OF IT CLOUD & LOW-COST, TELEFONICA

DAVID GARDNER CO-FOUNDER & GENERAL PARTNER, LONDON VENTURE PARTNERS

RUPERT KEELEY CEO EMEA, PAYPAL

BORIS PFEIFFER MANAGING DIRECTOR, KABAM EUROPE

RENAUD VISAGE CO-FOUNDER & CTO, EVENTBRITE

VOLKER HIRSCH GLOBAL HEAD OF BUSINESS DEVELOPMENT - GAMES, BLACKBERRY

ERIC LEANDRI CO-FOUNDER & COO, QWANT

NADRA MOUSSALEM PRINCIPAL, COLONY CAPITAL

LODEWIJK BONEBAKKER HEAD OF CUSTOMER EXPERIENCE CENTER, ING

BART VERCAMMEN DIRECTOR PRODUCT MANAGEMENT, TECHNICOLOR

RANDI ZUCKERBERG FOUNDER - R TO Z MEDIA FORMER - HEAD OF MARKETING - FACEBOOK

HIROSHI MIKITANI RAKUTEN, CHAIRMAN AND CEO

CHRISTOPHE LAMBERT ACTOR AND ENTREPRENEUR, DEMAT-STORE

VINCE BANNON VP, ENTERTAINMENT PARTNERSHIPS & DEVELOPMENT, GETTY IMAGES

JÖRG BIENERT CO-FOUNDER AND CTO, PARSTREAM GMBH

ANDREW BRACKIN CO-FOUNDER, GETDEALY

CLÉMENT CÉZARD VP, HEAD OF INTERNATIONAL DEVELOPMENT, DEEZER

MICK DARLING FOUNDER, TOMORROWISH

JEFFREY EDELL FORMER CHAIRMAN OF INTERMIX MEDIA, LLC, PARENT OF MYSPACE, WHEN IT WAS FOUNDED

GARRETT GEE CO-FOUNDER AND ENGINEER, SCAN.ME

TEEMU HUUHTANEN HEAD OF M&A AND INVESTMENTS, ROVIO

HANNS KOEHLER-KRUENER KOEHLER-KRUENER HANNS KOEHLER-KRUENER IS RESEARCH DIRECTOR IN GARTNER RESEARCH

CHRIS REDLITZ FOUNDER, KICKLABS

MARCEL REICHART EXECUTIVE VP OF DIGITAL DEVELOPMENT & PARTNERSHIPS, BERTELSMANN GROUP

NED SHERMAN CO-FOUNDING, CEO & PUBLISHER, DIGITAL MEDIA WIRE

BORIS VELDHUIJZEN VAN ZANTEN CO-FOUNDER, THE NEXT WEB

BRIAN WONG FOUNDER AND CEO, KIIP.ME

CHRISTIAAN DE BACKER CIO, TOMTOM

FERDINAND KAYSER CEO AND PRESIDENT, SES ASTRA EUROPE

FRANK SCHREIBER-HANDSCHUG DSGV, THE GERMAN SAVINGS BANKS ASSOCIATION

RICHARD NASH SENIOR MANAGER, EU PUBLIC AFFAIRS, EBAY

**ICT SPRING EUROPE SHOWCASES HIGH PROFILE DIGITAL INNOVATORS
AND PROVIDES A UNIQUE REACH TO COMPANIES THAT ARE MARKETING
FROM LUXEMBOURG TO A WIDER INTERNATIONAL AUDIENCE.**

It also partners up with for its sponsors, developing Marketing campaigns and efficient tools for them:

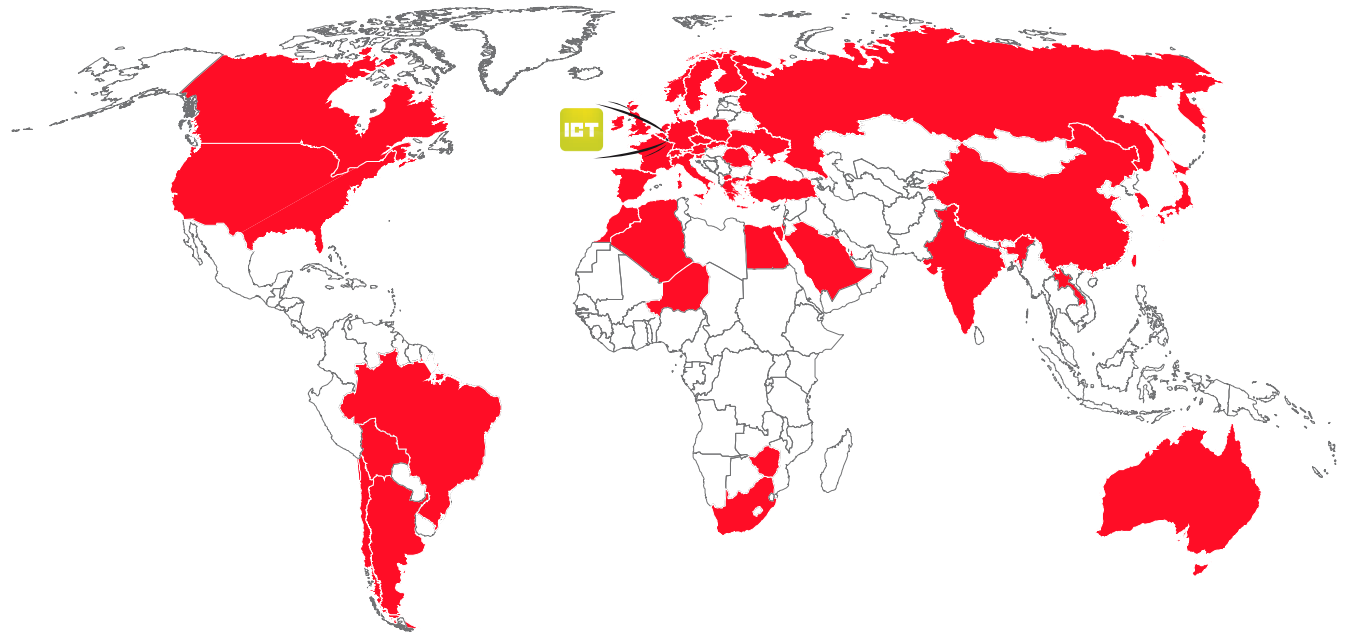
- Media partners worldwide: 62
- International PR and direct marketing campaigns
- Meetings and demos with journalists
- Exhibiting & speaking opportunities
- Networking and dining solutions
- Various sponsoring packages tailored to your budget and objectives
- Dedicated side events

Show your trailblazing innovations, meet new partners and enlarge your brand awareness!

BRANDS, MEDIAS, SPONSORS...

ADOPTUNMEC.COM	BT	ERICSSON	HUAWEI	PAYMILL	SUGARCRM
AKAMAI TECHNOLOGIES	CANON	EUROPEAN BANKING ASSOCIATION	IBM VENTURE GROUP	PAYPAL EUROPE S.A.R.L.	SUGARSYNC
ALCATEL LUCENT	CISCO	EUROPEAN COMMISSION	IFEELGOODS	PAYWARD INC	SUMZERO
AMAZON	CITEECAR	EUROPEAN COURT OF JUSTICE	ING	PENTECH VENTURE	SURVEYMONKEY
AMERICAN EXPRESS EUROPE	COLONY CAPITAL	EUROPEAN DIRECTORIES	INNOVCAPITAL	PIRELLI	TELEFONICA DIGITAL
ANGRY BIRDS	COLRUYT	EUROPEAN INVESTMENT FUND (EIF)	INRIA	PLAY.COM	THE ELECTRONIC TIMES
AON	DELL	EUROPEAN PARLIAMENT	INTELSAT GLOBAL S.A	PLAYSTATION - SONY COMPUTER	THE NEXT WEB
APPLE	DEUTSCHE BANK GROUP	EUROPEAN YOUNG INNOVATORS FORUM	ISRAELI EMBASSY	PREMTECH SA	THOMSON REUTERS S.A.
ARCELOR MITTAL	DEUTSCHE TELEKOM	EVENTBRITE	ITUNES	PRICEMINISTER	TOMTOM
ARIADNE CAPITAL	DFJ ESPRIT	FACEBOOK	J.P. MORGAN	RAKUTEN	TOTAL
AUCHAN	DHL EXPRESS	FERRERO INTERNATIONAL	KABAM LUXEMBOURG	RIPPLE LABS INC	TOYOTA
AUDI	DIGITAL MEDIA WIRE	FORRESTER	KICKSEND	ROVIO	T-VENTURE (DEUTSCHE TELEKOM)
AXA	DIGITAL OCTOBER	FRENCHWEB	KIIP.COM	RTBF	TWITTER
BADGEVILLE	DISNEY	FROG CAPITAL	LAGARDÈRE ACTIVE	RTL GROUP S.A.	U.S. EMBASSY LUXEMBOURG
BALDERTON CAPITAL	DOCLER HOLDING	GARMIN	L'OREAL	RUDE BAGUETTE	UNICEF LUXEMBOURG
BASF	ELECTRONIC ARTS	GARTNER	LOTUS ENTERTAINMENT	SAMSUNG	UNITED NATIONS
BAY PAY FORUM	EMBASSY OF JAPAN	GAZPROMBANK	LOUIS VUITTON	SAP	VERIZON BUSINESS
BAYVIEW INNOVATIONS	EMBASSY OF SPAIN	GENII CAPITAL	MANGROVE CAPITAL PARTNERS	SAXO.COM	VIIDEO
BBVA	EMBASSY OF THE GRAND DUCHY OF LUXEMBOURG IN ABU DHABI	GETTY IMAGES	MCKINSEY	SES ASTRA	VODAFONE
BETTERBANK	EMBASSY OF UNITED STATES OF AMERICA	GOODYEAR	MYSAPCE	SIEMENS S.A	WAZE
BIG FISH GAMES	EMIRATES ISLAMIC BANK	GROUPON	NIKE	SIEMENS VC	XING
BIGPOINT	ENTERPRISE IRELAND	HARVARD UNIVERSITY	NOKIA GROWTH PARTNERS	SITCORE INTERNATIONAL	YANDEX
BLACKBERRY	EPSON EUROPE BV	HSBC	ORANGE	SONY	YAPITAL
BNP PARIBAS		HTC	OXFORD UNIVERSITY	SONY MOBILE COMMUNICATIONS	ZYNGA

PRACTICAL INFORMATION
LUXEMBOURG : AT THE HEART OF EUROPE



ICT SPRING VENUE - NEW CONFERENCE CENTER



**5 MINUTES FROM
LUXEMBOURG AIRPORT**



**CENTRAL LOCATION
IN LUXEMBOURG CITY**



**SEVERAL HOTELS CLOSE TO
THE VENUE (4+ STARS)**

2015 SPECIALS

CROWDSOURCING / CROWDFUNDING ACADEMY

The essential toolbox

STARTUP AREA

150 startups from 42 countries

AI&ROBOT AREA

You won't believe your eyes

DRONE DEMO AREA

I believe you can fly



SOCIAL TOURS

Have some fun, discover the unexpected

MORPHEUS CUP

European digital high schools championship



AN IDEA: JOIN US!

ICT SPRING PACKAGES

ICT Spring offers 6 different packages : Diamond (25.000 ex VAT), Platinum (15.000€ ex VAT), Gold (12.000€ ex VAT), Silver (9.000€ ex VAT), Bronze (6.000€ ex VAT), and Support (3.000€ ex VAT).

Please find below the items included in these packages regarding exhibiting, speaking, networking, branding and advertising

EXHIBITING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORT
• Stand (m ² , carpet & plug)	24	16	12	8	6	-
• Trilingual Hostess for 2 days	2	1	-	-	-	-
• Emailing on database	3	2	1	-	-	-
• Meetings booked by organiser	yes	yes	yes	-	-	-
• Announced happening on stand (print & on air)	2	1	-	-	-	-
• Traffic management support	yes	yes	-	-	-	-
• Video & interview on stand + online & social operations	yes	-	-	-	-	-
• PR invitations to media & associations	yes	yes	-	-	-	-

SPEAKING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORT
PLENARY Track (DS or UX or FT) sponsor & 5 mn opening day	Upon request	-	-	-	-	-
• Expert insight: 10 mn (plenary)	Upon request	-	-	-	-	-
• Panelist	Upon request	Upon request	-	-	-	-
WORKSHOPS Master Class: 15 mn - workshop & branding	Upon request	Upon request	Upon request	-	-	-

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Please find below the items included in these packages regarding exhibiting, speaking, networking, branding and advertising

VIP NETWORKING & ICT SPRING GALA DINNER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORT
VIP ticket (lunches & private lounge)	10	5	3	2	1	-
Table of 10 seats	1	-	-	-	-	-

EVENT BRANDING & ONLINE PRESENCE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORT
Roll up Conference	2	-	-	-	-	-
Roll up entrance	2	-	-	-	-	-
Logo on giant screen	1	1	1	1	1	1
Logo on website	1	1	1	1	1	1
Company mention on Press releases	1	1	1	1	1	1
Article or interview on ictspring.com & Social networks	1	1	1	1	1	1
Company description & contacts on website	1	1	1	1	1	1

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ICT Spring offers 6 different packages : Diamond (25.000 ex VAT), Platinum (15.000€ ex VAT), Gold (12.000€ ex VAT), Silver (9.000€ ex VAT), Bronze (6.000€ ex VAT), and Support (3.000€ ex VAT).

Please find below the items included in these packages regarding exhibiting, speaking, networking, branding and advertising

ADVERTISING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORT
Interview page in event Guide	2	1	-	-	-	-
Advertising page in event Guide	2	1	1	-	-	-
Descriptive page in event Guide	1	1	1	1	1/2	1
Brochure in event 's bag	1	1	1	1	-	1
Goodies in event's bag	1	1	1	1	-	1
Brochure on welcome desk	1	-	-	-	-	-
Unlimited free access for your international guests, clients and staff (personalised invitation with free registration code)						
PRICE	25.000€	15.000€	12.000€	9.000€	6.000€	3.000€

ICT SPRING "A LA CARTE"

EXHIBITING	€ EX VAT
Stand (4m ²)	4.000
Trilingual Hostess for 2 days	900
Emailing on database	2.900
Meet & match program - meetings booked by organiser	On demand
Announced happening on stand (print & on air)	1.200
Traffic management support	On demand
Video & interview on stand + online & social operations	1.500

SPEAKING	€ EX VAT
PLENARY	
Track (DS or UX or FT) sponsor & 5 mn opening day	N/A
Expert insight: 10 mn (plenary)	8.000
Expert insight: 5 mn (plenary)	6.000
Panelist	N/A
WORKSHOPS	
Master Class: 15 mn - workshop & branding	6.000

VIP NETWORKING & ICT SPRING GALA DINNER	€ EX VAT
VIP ticket (lunches & private lounge)	600
Table of 10 seats	2.700
Seat	270

EVENT BRANDING & ONLINE PRESENCE	€ EX VAT
Bags sponsoring	7.500
Lanyards sponsoring - IT profiles	7.500
Lanyards sponsoring - startup profiles	7.500
Lanyards sponsoring - Media profiles	7.500
Article or interview on ictspring.com & Social networks	N/A
Company description & contacts on website	900

ADVERTISING	€ EX VAT
Interview page in event Guide	2.000
Advertising page in event Guide	1.500
Descriptive page in event Guide	1.500
Brochure in event 's bag	1.800
Goodies in event's bag	900
Brochure on welcome desk	1.200

WIFI SPONSORING	6000€ EX VAT
One Roll up in the entrance hall	
Unlimited free access for your international guests, Official Wifi Sponsor and branding	
"ICT Spring Wifi by XXXX" displayed on all devices	
Logo on all related communications	

ICT SPRING "A LA CARTE"

NETWORKING COCKTAIL SPONSOR EXCLUSIVE (DAY ONE) 15.000€ EX VAT

Cocktail area branding

Leaflets and goodies distribution during the cocktail

Unlimited free access for your international guests, clients and staff
(personalised invitation with free registration code)

5 VIP area tickets

NETWORKING COCKTAIL SPONSOR NON EXCLUSIVE (DAY ONE) 7.000€ EX VAT

Cocktail area branding

Leaflets and goodies distribution during the cocktail

Unlimited free access for your international guests, clients and staff
(personalised invitation with free registration code)

5 VIP area tickets

CLOSING NETWORKING COCKTAIL SPONSOR EXCLUSIVE (DAYTWO) 7.500€ EX VAT

Cocktail area branding

Leaflets and goodies distribution during the cocktail

Unlimited free access for your international guests, clients and staff
(personalised invitation with free registration code)

5 VIP area tickets

CLOSING NETWORKING COCKTAIL SPONSOR NON EXCLUSIVE (DAYTWO) 3.500€ EX VAT

Cocktail area branding

Leaflets and goodies distribution during the cocktail

Unlimited free access for your international guests, clients and staff
(personalised invitation with free registration code)

5 VIP area tickets

ICT SPRING "A LA CARTE"

COFFEE CORNER SPONSOR

4.000€ EX VAT

Corner branding (4m²)

1 hostess for 2 days (no staff member on the corner)

Leaflets and goodies distribution on the area

Unlimited free access for your international guests, clients and staff (personalised invitation with free registration code)

2 VIP area tickets

Price excluding coffee machine and related goods

VIP ROOM SPONSOR

5.000€ EX VAT

VIP room branding

Leaflets and goodies distribution on the area

Unlimited free access for your international guests, clients and staff (personalised invitation with free registration code)

1 emailing on delegates' database (post-event)

15 VIP area tickets

LOUNGE AREA SPONSOR

9.500€ EX VAT

Lounge area branding

Leaflets and goodies distribution on the area

Unlimited free access for your international guests, clients and staff (personalised invitation with free registration code)

5 VIP area tickets

MEETING CORNER SPONSOR

3.000€ EX VAT

Meeting corner branding

Leaflets and goodies distribution on the area

Unlimited free access for your international guests, clients and staff (personalised invitation with free registration code)

2 VIP area tickets

WELCOME SPONSOR

5.000€ EX VAT

Welcome area branding

Leaflet and goodies distribution at the entrance

Unlimited free access for your international guests, clients and staff (personalised invitation with free registration code)

10 VIP area tickets

ICT GALA AWARDS DINNER

ICT SPRING GALA DINNER & EUROPEAN ICT AWARDS	MAIN SPONSOR	SILVER	BRONZE
SPEAKING	Yes	-	-
Opening or closing speech	Yes	-	-
TABLES & SEATS			
Seat Honour Table	Yes	-	-
Table of 10 seats	4	2	1
BRANDING			
Dining Room branding	bespoke	2 roll ups	1 roll up
Back cover Menu	Yes	-	-
Logo on menu cover	Yes	Yes	Yes
Logo on screen	Yes	Yes	Yes
LEAFLETS & GOODIES DISTRIBUTION			
Trilingual Hostess for 2 days	bespoke	2 roll ups	1 roll up
PRICE	20.000€ EX VAT	8.500€ EX VAT	4.500€ EX VAT

5 EUROPEAN ICT AWARDS GIVEN THIS YEAR

EUROPEAN DIGITAL LEADER

Rewards an individual for his/her inspiring and innovative contribution to initiating progress in the digital world. He/She is known as a visionary, a leader and a strategic partner within the digital world.



EUROPEAN FINTECH PROJECT

Rewards a European company that has gained recognition for its involvement and skills in building up a sustainable project in the financial sector. It can be a solution, a service or an application, etc.

EUROPEAN STARTUP OF THE YEAR

Rewards a less than 5-year old company for its innovation, dynamism, influence and growth potential in the near future.

EUROPEAN CIO OF THE YEAR

Rewards the Europe's best CIO: his global strategies and implemented project, his technical choices and management skills.

EUROPEAN ICT INNOVATION OF THE YEAR

Rewards a European company for its innovation culture, innovative products or services and outstanding contribution to its market's technology leadership.

OUR JURY

100 European CIOs, ICT media & bloggers, marketing managers from the European ICT sector and Universities as jury members will select the nominees. The voting process will be taking place electronically with secure links and independent supervision. Award participants can be both candidate and jury member, however they are then not allowed to vote on the award for which they are nominated.

KEY DEADLINES

- **March** Closing date for application form
- **April** Vote closing
- **19 & 20 May** European ICT Awards Gala Dinner

Registration as candidate or jury member on our website : www.ictspring.com or by email to team@ictspring.com



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